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***PRESS RELEASE***

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**FOR IMMEDIATE RELEASE**

## **CHAPARRAL AND ROBALO BOATS HOSTS WORLDWIDE DEALER CONFERENCE**

Nashville, Georgia 10/6/2009...Themed "A Story of Strength and Stamina...Now and for the Future" Chaparral and Robalo Boats completed its 45<sup>th</sup> annual worldwide dealer conference with widespread enthusiasm and encouraging sales for the upcoming 2010 model year. The conference was designed to accent the company's solid financial position; plot its future direction and build on its storied history.

"We're certainly on the right path," said Chaparral and Robalo president Jim Lane about the Conference. Our three new boats round out the most complete lineup we've ever offered and our dealer inventory is at its lowest level since 1996.

There were 112 dealerships represented with international participation from Turkey, Germany, Spain, The United Kingdom, Venezuela, and Puerto Rico. Forty-eight dealers were honored at the annual awards ceremony. Additionally, a Dealer Panel was assembled to share insights and answer questions about the best way to not only survive but also grow in today's economy. We have one of the strongest dealer networks in the marine industry and we're dedicated to doing whatever it takes to continue that growth."

Held at the Rosen Shingle Creek Resort in Orlando, Florida, the Conference featured the christening of Chaparral's new 310 Signature, 186 SSI Wide Tech sport boat and 204 Extreme tow boat.

"We have always felt that new boats are key," continued Lane. "Despite the challenges of today's market, we haven't slowed our new product development at all. We also believe that strong dealer support from our Chaparral and Robalo dealer network is more important now than ever before."

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