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**PRESS RELEASE**

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*FOR IMMEDIATE RELEASE*

## **CHAPARRAL AND ROBALO ANNOUNCE PLANS FOR 2010 WORLDWIDE DEALER CONFERENCE**

Moving forward with the launch of three new boats and a high-powered marketing campaign, Chaparral and Robalo Boats will stage its 2010 Worldwide Dealer Conference in Orlando, Florida on September 27-29.

"We have exciting new product to introduce and are encouraged at the future direction of our company. Our worldwide dealer network is among the strongest in the boating industry and we want to bolster our support," said Jim Lane, president of Chaparral and Robalo Boats.

The three day conference will be staged in Orlando, Florida. Themed "A Story of Strength and Stamina Now And For the Future" the Conference will spotlight Chaparral and Robalo's solid financial base, excellent dealer support and award-winning stream of new boats.

"When the downturn started, we worked hard to back our dealer network in every way possible and that's exactly what we're continuing to do" added Lane. "We look forward to working with our dealers and vendors to identify ways to capitalize on our strengths leading to profitable growth in market share."

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